Portfolio Project

Purpose of project
1. To provide a common portfolio piece for all program applicants
2. To indicate your creativity, problem-solving ability, and technical skills

The project
Re-design the front side of the United States dollar bill.

Specifications
1. Size: 12 3/16 inches by 5 1/8 inches.
2. Color: Any
3. Incorporate all existing written copy on the front of the dollar including serial numbers, signatures, large print and small print.

Execution
1. You may use any appropriate media (ink, paint, markers, paper, pencil, digital, etc.)
2. If the project is done by hand, the typography should indicate a real typeface (tracing is permitted).

Design
1. The design and concept should be yours and yours alone. It is not appropriate to solicit advice from instructors or professionals for this project.
2. Your design approach may be illustrative, photographic, typographic, or abstract. All illustrations and photographs, however, must be your own.
3. Your task is to find a fresh way of representing the dollar bill, while still considering functionality.

Due date
1. Include this project as the last piece in your admission portfolio.
2. Portfolios must be submitted by Monday, May 9, 2011 from 9:00 a.m. to 2:00 p.m. in Bldg 17/104.

Revised 2/18/11